# **TIM McMANUS**

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## **PROFESSIONAL EXPERIENCE**

Echo Global Logistics, Chicago, IL // 2018 - Present

Sr. Creative Associate / Videographer, Editor

- Produce and edit engaging videos to enhance company visibility and increase profit
- Design and manage marketing initiatives for print and digital campaigns

## Blue Ridge Productions, Chicago, IL // 2015 - Present

Owner / Producer, Editor

 Conceptualize and produce videos for a variety of clients that build brand awareness and drive engagement through strategic storytelling

#### Auto Accessories Garage, Chicago, IL // 2017 - 2018

Freelance Video Editor

Edited short videos marketing products sold by a top 1000 internet retail company

#### Kindling Group, Chicago, IL // Spring 2017

Post Production Intern

Edited videos for crowd-funding campaign to market an in-production documentary

#### Loyola University, Chicago, IL // 2015 - 2017

Videographer, Editor

- Filmed performances for Department of Fine Arts using multi-cam staging and editing
- Conducted interviews and crafted public interest stories for the University website

## **NOTABLE INDEPENDENT FILM PROJECTS**

Gentrified: Losing Logan Square // 2017 // Director, Producer, Editor

• Featured in the Chicagoist.com; Named "Best of Program" at Loyola University

# The 606: Chicago's Elevated Trail // 2015 // Director, Editor

Nominated for competition at annual Broadcast Education Association Festival

# **SKILLS AND SOFTWARE**

- Project conceptualization, scheduling, shooting and conducting interviews, crafting strong narrative structures for all platforms and audiences, multi-cam editing, color correction
- Premiere Pro, After Effects, InDesign, Photoshop, Illustrator, Media Encoder

# **EDUCATION**

Loyola University, Chicago, IL

Master of Communication, Digital Media and Storytelling // 2017

### University of Texas, Austin, TX

Post-graduate Work, Film Production // 2013

#### Saint Louis University, St. Louis, MO

Bachelor of Arts, Major: Communication // Minors: Journalism; Film Studies // 2009